 Assignment: For this assignment, you will visually reproduce or represent a poem or part of a poem from the first unit. This visual representation can be in the medium of your choice, but must be a deliverable given either physically or digitally to the professor.

Additionally, you will create an 750-1000-word artist’s statement in which you explain and justify your rhetorical choices. In this artist’s statement, you should have a clear argument detailing: 1) why you chose the poem or part of a poem; 2) why you chose to represent it in the way and the medium selected; 3) what you felt was successful and less than successful in the final artistic project.

Technology: For this project, you can use whichever technology you think best represents your chosen poem. This can range from a written or created physical artifact to a digital video to an oral performance piece.

Audience: The audience for this visual representation should be those who are encountering the poem for the first time. Since you should not assume audience familiarity with the poem, the representation should accurately represent the content and message of the poem, even as it is remixed into a different mode.

Your tone should be serious and earnest in both your visual representation and artist’s statement. Treat your artist’s statement as a piece of formal academic writing that attempts to persuade your audience of your intent in the visual representation. If necessary, be sure to properly attribute any sources utilized in your artist’s statement.
Planning: For this representation, you have two primary process documents. First, your Blog #1: Proof of Concept for Visual Representation is due on the dates below. In this blog, you should detail: 1) your chosen poem; 2) ideas or drafts for potential visual representations of the poem; 3) draft or arguments for your artist’s statement. Treat the blog as a model for what you want the visual representation to look like and what your artist’s statement should say. Second, a rough draft of your visual representation and artist’s statement is due by class time on the dates below. For this rough draft, you should have a complete rough draft of both your visual representation and artist’s statement available to your classmates and ready for feedback.

Design: Your visual representation can be designed in whatever medium you choose. Your design should be conscious, purposely chosen, and represent your poem as accurately, fairly, and fully as possible. The artist’s statement should be written and turned in as a .doc or .docx file.

Submission: Submit your artist’s statement to iCollege on the dates below at 11:59pm. If the visual representation is also digital, it can be submitted to iCollege at the same time and date. Otherwise, please contact me so we can decide how and when to turn the artifact in to me physically.

Grading: This Visual Representation of Poetry will be graded based on the following: 1) utilization of visual mode to accurately and creatively represent your chosen poem or selection of poetry; 2) clear and well-considered relationship between your visual representation and artist’s statement; and 3) well-written artist’s statement that has a clear and distinct argument regarding the choices made in the visual representation.

This Visual Representation of Poetry is worth 15 points or 15% of your course grade.

Resources, Tips & Suggestions
• Georgia State has limited digital equipment you can check out if you desire to complete the project that way. You can find these services here. Additionally, if you want to complete the project in the Computer Lab, you can find that information here. If you want to request a camera, camcorder, or other equipment, please do so as soon as possible, since they often run out of available equipment.
• The CATLab, located in AA1250, has several DSLR cameras and digital cameras available for checkout. Additionally, they can help if you with technical assistance if you wish to work on your project in the lab itself.
• The Learning and Tutoring Center is also a good resource for this project. In LTC, you can sit down with a tutor one-on-one and discuss your project at any stage of its development. Come with specific questions to make your appointment as useful as possible.
• Take advantage of your classmates and your professor as resources. Talk to other students about their ideas, as well as visit your professor during his office hours. Communication always involves other people, so be sure to utilize different audiences available to review your project.
• Be sure to utilize all steps of the composing process. Make your blog and rough draft as useful as possible when developing your final draft. This project cannot be done well without adequately taking advantage of all steps.
• Challenge yourself in this project, but try not to make new technology the primary challenge. You will not be graded based on your use of new technology (or your artistic talents), but instead on how well you make clear and specific rhetorical choices.
Deliverables Checklist (MW)

☐ Blog #1: Proof of Concept for Visual Representation of Poetry—due to iCollege on Monday, September 10th at 11:59pm.

☐ Rough Draft of Visual Representation of Poetry and Artist’s Statement—due in class on Monday, September 17th at 11:59pm

☐ Final Draft of Visual Representation and Artist’s Statement—due to iCollege on Monday, September 24th at 11:59pm